**FYUGP B.COM COMMERCE & TOURISM AND TRAVEL STUDIES**

**Semester I**

**E-COMMERCE AND CYBER LAWS**

**Part A. Objective Type Questions (1 Mark)**

1. Define E-Commerce.
2. What is B2C model in E-Commerce?
3. Expand the term "B2B".
4. Mention one use of social media in E-Commerce.
5. What does UPI stand for?
6. Which card has an embedded microchip – debit or smart card?
7. NEFT stands for \_\_\_\_\_\_\_\_\_\_\_.
8. What is e-cash?
9. Name one mobile payment application.
10. Define Cyber Crime.
11. What is intellectual property?
12. Mention one public policy issue in E-Commerce.
13. Give an example of a cyber threat.
14. What is the full form of IPR ?
15. What is encryption?
16. What is the function of antivirus software?
17. Define digital signature.
18. Mention any one purpose of a firewall
19. What does cryptography mean?
20. Define Trademark.
21. What is Smart Card?
22. Characterize Anti-virus.

**Part B. Two – three Sentences Questions (2 Marks)**

1. Differentiate between E-Commerce and E-Business
2. Define C2C model with example
3. What are the components of E-Business?
4. Write any two features of Internet Marketing
5. List any two types of E-Commerce models
6. What is smart card?
7. Explain the term mobile payment app?
8. What is the function of NEFT?
9. Mention any two benefits of internet banking.
10. What is e-cash?
11. State two challenges under cyber law.
12. What is meant by protecting privacy in cyberspace?
13. Define intellectual property rights.
14. Write any two examples of cyber crimes.
15. What are the objectives of cyber law.
16. Define firewall and state its importance.
17. Differentiate between encryption and decryption.
18. What is a password policy?
19. Write a short note on digital signatures.
20. What is cryptography used for in cyber security?

**Part C. Short Answer Questions (4 Marks)**

1. Explain the different types of E-Commerce.
2. Discuss the steps involved in building an E-Business.
3. Explain the role of social media in fashion communication.
4. Compare and contrast E-Commerce with traditional commerce.
5. Explain the concept and benefits of Electronic Payment Systems.
6. How does BHIM UPI work?
7. Describe the working of NEFT.
8. Discuss the differences between debit and credit cards.
9. Discuss Cyber Crimes with any two examples.
10. Explain the importance of cyber law in E-Commerce.
11. What are the public policy issues related to cyber law.
12. What are Intellectual Property Rights in cyberspace.
13. Explain the concept of cryptography with example.
14. Discuss the role of firewall in cyber security.
15. What are the major cyber security threats faced by online businesses.
16. How does encryption protect data?
17. Explain the scope of cyber laws.
18. What are the provisions of IT Act 2000 related to cyber crimes?
19. Briefly explain the concept of cyber forensics.
20. What are the relevant cyber law provisions under IPC?

**Part D. Long Answer Questions (6 Marks)**

1. Define E-Commerce. Explain its types with suitable examples.
2. Discuss in detail the various E-Commerce models: B2B, B2C, C2C.
3. Explain the steps to be followed in building a successful E-Business.
4. What is Internet Marketing? Describe its tools and advantages.
5. Discuss the various components of an electronic payment system.
6. Explain the working and features of internet banking in detail.
7. Compare and contrast debit card, credit card, and smart card.
8. Discuss the various mobile payment applications used in India.
9. What is Cyber Law? Explain its role in regulating E-Commerce.
10. Write a detailed note on cybercrimes and methods of prevention.
11. Discuss how privacy is protected under cyber law.
12. Analyze any cybercrime case and explain how the law was applied.
13. Explain various cyber security measures in detail.
14. Discuss the role of digital signatures and their legal recognition.
15. What is cryptography? Explain encryption and decryption processes.
16. Explain how antivirus software and firewall contribute to cyber protection.
17. Explain the scope of cyber laws with respect to online contracts and taxation.
18. Discuss the provisions of IT Act 2000 and its relevance in today’s digital era.
19. Write a detailed note on cyber forensics and its importance in investigation.
20. Explain the role of IPC and Evidence Act in tackling cyber crimes.
21. Analyze the conceptual design of an online website aimed at promoting a product or service and examine its key features and functionalities for optimal user experience.
22. Examine the different types of E-Advertising used by companies and analyze their effectiveness in reaching target audience.