**B.COM (TRAVEL AND TOURISM)**

**Semester IV**

**CO 1461.3 TOURISM PRODUCTS**

**Section A. One or Two Sentence Questions (1 Mark)**

1. What are the types of Tourism Products?
2. Classify a Man-made attractions?
3. Name of any Two Art galleries in Kerala?
4. Name of Two famous craft work in Kerala?
5. Name any Two Kerala Culinary Culture?
6. Which state in India is famous for Ratha Yatra of lord Jaganath?
7. Name of any Two Hill Stations in South India?
8. Name of any 2 classical dances of India?
9. Expand WTTC
10. Name of the city where National Rail Museum is located?
11. The Folk dance of Nagaland is called
12. Name of the first national park in India
13. Define tourism product.
14. What is a tangible tourism product?
15. Name any two intangible tourism products.
16. Give one example of a natural tourism product.
17. What do you mean by seasonality in tourism?
18. Mention one colonial heritage site in India.
19. Name a famous Indian craft meal.
20. What is the significance of fairs in tourism?

**Section B. One Paragraph Questions (2 Marks)**

1. Write the short note on Taj Mahal
2. Give an account of Padmanabhapuram Palace, Thiruvananthapuram?
3. Write the note on Bharatnatyam
4. Define museum
5. Give examples of any Four Aero- Sports?
6. What is heritage tourism?
7. Write the short note on Silet Valley National Park
8. Define Adventure Tourism?
9. Write about any Four Beaches in India?
10. What is Desert festival? Give two examples?
11. Write the short note on Ponmudi.
12. What is parasailing?
13. Distinguish between tangible and intangible tourism products.
14. What are the main characteristics of Indian tourism products?
15. Write a short note on the diversity of India’s tourism resources.
16. What is the role of handicrafts in promoting tourism?
17. Explain the term “craft meals.”
18. Write any two water-based adventure tourism activities.
19. Define colonial heritage with example.
20. Mention the significance of fairs and festivals in tourism.

**Section C. Short Answer Questions (4 Marks)**

1. Explain the different types of tourism products.
2. Describe the characteristics of Indian tourism products.
3. Write a brief note on handicrafts as tourism products.
4. Explain the role of fairs and festivals in Indian tourism.
5. Discuss the impact of climate on tourism destinations.
6. Describe any two religious philosophies and their impact on tourism.
7. Explain any four water-based adventure activities.
8. Discuss the importance of hill stations in Indian tourism.
9. Describe various components of intangible tourism products.
10. Explain the importance of Indian and international cuisine in tourism promotion.
11. Compare the philosophies of Saivaism and Vaishnavism.
12. Describe the significance of Indian folk music and dance in tourism.
13. Write a note on museums and libraries as socio-cultural tourism products.
14. Explain the concept of beach and island tourism.
15. Discuss the relevance of sports and costumes in promoting tourism.
16. Explain the importance of art and architecture in historical tourism.
17. Write a note on colonial and indigenous heritage.
18. Discuss the influence of religious fairs on tourism.
19. Write a short note on skydiving and hang gliding.
20. Explain the role of historical literature in cultural tourism.

**Section D. Essay Questions (15 Marks)**

1. Kerala is Known as Gods Own Country write an essay on Kerala tourism products?
2. Write an essay on various wild life sanctuaries and National Parks in India?
3. Discuss the potential and scope of promoting Indian handicrafts through tourism
4. Summarize on Water sports in India.
5. Explain the Geographical features of India?
6. Describe in detail the various types of tourism products with suitable examples.
7. Examine the tangible and intangible components of India’s tourism products.
8. Discuss the role of fairs and festivals in the socio-cultural tourism development of India.
9. Explain the classification of natural tourism products and their impact on destination marketing.
10. Write an essay on heritage tourism in India, focusing on indigenous and colonial products.