**B.COM (TRAVEL AND TOURISM)**

**Semester III**

**CO 1361.3 Tourism Principles and Practices**

**Section A. One or Two Sentence Questions (1 Mark)**

1. Define tourism.
2. Who is a tourist?
3. What is the Silk Route?
4. What do you mean by pilgrimage tourism?
5. Define excursionist.
6. What is domestic tourism?
7. Mention any one feature of international tourism.
8. Expand UNWTO.
9. Name any two components of tourism.
10. What is virtual tourism?
11. Expand WTTC.
12. Name any one tourism organization in India.
13. What is the multiplier effect?
14. Mention one characteristic of tourism demand.
15. What is MICE tourism?

**Section B. One Paragraph Questions (2 Marks)**

1. Distinguish between a tourist and a traveller.
2. List any two characteristics of the tourism system.
3. What do you understand by trickle-down effect in tourism?
4. Write any two features of domestic tourism.
5. Mention any two determinants of tourism demand.
6. What is responsible tourism?
7. What is meant by sustainable tourism?
8. Name two international tourism organizations.
9. State any two positive socio-cultural impacts of tourism.
10. List two components of the tourism industry in India.
11. What do you mean by the tourism system?
12. State any two motivations for travel and tourism.
13. What is the role of travel agencies in tourism?
14. Mention two characteristics of international tourism.
15. What is accessible tourism?
16. Name any two trends currently shaping the tourism industry.
17. Differentiate between inbound and outbound tourism.
18. What is event tourism? Give one example.
19. What is the importance of tourism statistics?
20. Mention any two characteristics of the tourism industry in India.

**Section C. Short Answer Questions (4 Marks)**

1. Explain the historical development of tourism.
2. Describe the different types and forms of tourism.
3. Discuss the characteristics of tourism as a system.
4. Explain the features of domestic tourism in India.
5. Briefly describe the multiplier and trickle-down effects in tourism.
6. What are the problems involved in measuring tourism?
7. Describe the positive and negative environmental impacts of tourism.
8. Write a short note on e-tourism and virtual tourism.
9. Explain the role of UNWTO and IATA in tourism development.
10. What are the consequences of declaring tourism as an industry in India?

**Section D. Essay Questions (15 Marks)**

1. Define tourism. Explain the components and characteristics of tourism in detail.
2. Discuss the historical development of tourism from Silk Route to modern tourism.
3. Examine the differences between domestic and international tourism with examples.
4. What is tourism demand? Explain the determinants, motivation, and methods of measuring tourism demand.
5. Critically evaluate the positive and negative impacts of tourism – socio-cultural, economic, environmental, and political.
6. Explain the trends in tourism such as sustainable, responsible, virtual, MICE, and accessible tourism.
7. Describe the structure and components of the tourism industry in India.
8. Discuss the role of international organizations like UNWTO, IATA, WTTC, and IATO in the promotion of international tourism.
9. Explain the various types and forms of tourism with suitable examples.
10. Analyse the profile and pattern of growth of domestic and international tourism.
11. Discuss the importance of tourism statistics and the challenges in measuring tourism demand and supply.
12. Evaluate the socio-cultural, economic, and environmental impacts of tourism with examples.
13. Explain the concept of sustainable tourism and how it can be implemented effectively.
14. Discuss the current trends in tourism and their implications for the future of the tourism industry.
15. Examine the roles and functions of Indian and international tourism organizations in tourism promotion.