

Dear Colleagues /Academicians,

The Centre for Responsible Tourism at Kerala Institute for Tourism & Travel Studies (KITTS) cordially invites you to submit the original manuscript to be published in its is half yearly peer reviewed “**KITTS Journal on Sustainable Tourism (KJST)**” for its introductory volume. The major aim of the journal is to offer insights and fresh perspectives in the field of Sustainable Tourism. All papers undergo a double blind review process before accepting for publishing. Since manuscripts are to be sent out for blind reviews, all author names and corresponding affiliations, and complete mailing address, e-mail and telephone numbers should be included on a separate page.

Areas for Publication

- Research papers on sustainable tourism with practical implications.
- Conceptual paper reviewing trends or postulating new models on sustainable tourism.
- Articles that contain academic debates on sustainable tourism issues of contemporary relevance.
- Reviews of recently published books and journals related to sustainable tourism. Critical reviews of academic deliberations on sustainable tourism held during seminars, conferences and workshops will also be included.

Important dates:

- Last date of Submission of Abstract : 27.01.2022
- Initial assessment - Desk acceptance or rejection : 28.01.2022
- Submission of Full manuscript : 25.02.2022
- Review information and comments : 05.03.2022
- Final submission after revision : 10.03.2022
- Publication date : 25.03.2022

Send your unpublished paper to crt@kittsedu.org.

If you have any questions or concerns, please do not hesitate to contact us. Thank you very much for your consideration of this invitation.

Thanking you

Saroop Roy B. R.

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Guidelines for Submission of Manuscript

- Manuscripts are to be submitted in English in single column in word format on a standard A4 size paper setting. It must be prepared on 1.5 line space and single column with 1” margin set for top, bottom, left and right. It should be typed in 12 point-Times New Roman Font with page numbers at the bottom and centre of the every page.
- Abstract should be in fully italicized text, not exceeding 200 words. The abstract must explain background, aims, methods, results and conclusion. The abstract must be followed by list of not more than 5 keywords.
- The title of the paper should be in a 16 point Times New Roman Font. It should be bold typed and fully capitalized.
- All the headings and sub-headings should be in a 14 point and 12 point Times New Roman Font, bold-faced, aligned left and fully capitalized. Leave a blank line before each heading.
- The main text should be in a 12 point-Times New Roman Font, 1.5 line spaced, fully justified.
- Figures, Charts & Tables in grayscale must be simple, centred & numbered, and titles for each must be above them. Sources of data should be mentioned below the Table/Figures.
- Images supplied should be in grayscale and should be editable using generic softwares. Sources of image should be mentioned below the Image.
- The list of all references should be alphabetically arranged. The authors should mention the references as shown in the examples below.

BOOKS:

One author:

Castle, E. B. (1970). *The teacher*. London: Oxford University Press.

Two authors:

McCandless, B. R., & Evans, E. D. (1973). *Children and youth: Psychosocial development*. Hinsdale, IL: Dryden Press.

Three or more authors: (list each author)

Smith, V., Barr, R., & Burke, D. (1976). *Alternatives in education: Freedom to choose*. Bloomington, IN: Phi Delta Kappa, Educational Foundation.

Society, association, or institution as author and publisher:

American Psychiatric Association. (1980). *Diagnostic and statistical manual of mental disorders* (3rd ed.). Washington, D.C.: Author.

Editor or compiler as author:

Rich, J. M. (Ed.). (1972). *Readings in the philosophy of education* (2nd ed.). Belmont, CA: Wadsworth.

Chapter, essay, or article by one author in a book or encyclopedia edited by another:

Medley, D. M. (1983). Teacher effectiveness. In H. E. Mitzel (Ed.), *Encyclopedia of educational research* (Vol. 4, pp. 1894-1903). New York: The Free Press.

JOURNAL ARTICLES:

One author:

Herrington, A. J. (1985). Classrooms as forums for reasoning and writing. *College Composition and Communication*, 36(4), 404-413.

Two authors:

Horowitz, L. M., & Post, D. L. (1981). The prototype as a construct in abnormal psychology. *Journal of Abnormal Psychology*, 90(6), 575-585.

Society, association, or institution as author:

Institute on Rehabilitation Issues. (1975). Critical issues in rehabilitating the severely handicapped. *Rehabilitation Counseling Bulletin*, 18(4), 205-213.

NEWSPAPER ARTICLES:

One author

Tillett, A. (2017, December 16). Australians encouraged to age at home. *The Age*, 33.

No author:

More jobs waiting for college grads. (1986, June 17). *Detroit Free Press*, pp. 1A, 3A.

MAGAZINES:

One author:

Powledge, T. M. (1983, July). The importance of being twins. *Psychology Today*, 19, 20-27.

No author:

CBS invades Cuba, returns with Irakere: Havana jam. (1979, May 3). *Down Beat*, 10.

WEBSITES

Follow the same pattern of referencing for all types discussed above with website details and Accessed date as shown below:

Jain, S. (2017). *Creative Factory Creates Stunning Projection Mapping Experience for GVK Sangeet in Hyderabad*. EventFaqs.com. Retrieved from <https://www.eventfaqs.com/news/ef-13424/creative-factory-creates-stunning-projection-mapping-experience-for-gvk-sangeet-in-hyderabad> (Accessed: the 2nd June 2021)

- The articles should not normally exceed 5000 words. Book reviews should be up to 1500 words and contain the following information: author(s) or editor(s) for edited books, title, publisher, ISBN, year of publication, number of pages, the original language of publication, resume of the content, how this book contributes to sustainable tourism knowledge. The articles should be sent electronically.
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- The editorial board has the authority to reject the review process of a submitted manuscript if it subject to minor or major plagiarism and even may cancel the publication upon the complaint of victim(s) of plagiarism. The authors may take the ideas and work of others by giving them appropriate credit.
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